



P.O. Box 3185, Frederick, MD 21705-3185  
301.694.8300 • [www.fchs.org](http://www.fchs.org)

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## **Tails on Trails 2016**

**Frederick County Parks and Recreation and  
Frederick County Humane Society  
Saturday, May 14, 2016  
Utica District Park, Frederick, MD 21701**

The Frederick County Humane Society cordially invites you to participate in this year's Tails on Trails being held at Utica District Park in Frederick on Saturday, May 14, 2016. This event is a collaborative effort between the Frederick County Parks and Recreation and the Frederick County Humane Society. It is a celebration of fitness, fun and Fido. Whether you walk it or jog it, with a dog or without, this event is all about fun!

Tails on Trails has two events. The 5K9 is a 5K trail run, for owners and their dogs, through scenic Utica District Park. The Best Friend Fun Run/Walk is a 1 mile fun run or walk with a dog or without. All dogs who participate in this event will receive free admission to the "Bark in the Park Event" following the race.

FCHS is grateful for the continuing opportunity to help animals and their human companions of Frederick County, as we have for more than 100 years. Being a non-profit organization, we rely heavily on donor contributions and fundraisers such as this.

**FCHS Mission:** To advocate for animal welfare in the community and provide affordable services, resources and programs to help responsible pet owners keep their pets healthy, happy and in life-long homes.

Attached is the **Sponsorship Menu**. Please complete and send with your check, made payable to: **Frederick County Humane Society (FCHS) by March 29, 2016**. You'll want to include your business card, and send us your logo via email for advertising purposes: [fchsdirector@fchs.org](mailto:fchsdirector@fchs.org). For additional information call 301.694.8300 x0. After April 1, the shirts will be at print so logos will not appear on shirts.

Your support will make a significant difference for the animals of Frederick County. Please join us for this very special event. Looking forward to seeing you there!

# SPONSORSHIP MENU

## Tails on Trails

Frederick County Humane Society

Saturday, May 14, 2016

Utica District Park, Frederick, MD 21701

### **PLATINUM PAW** .....\$2,000

- Free vending spots at Tails on Trails and The Bark in the Park.
- Recognition on event flyer, FCHS website & on the [www.recreator.com/tailsontrails](http://www.recreator.com/tailsontrails), the Frederick County Parks and Recreation website.
- Name and Logo on 2 or more of the mileage signs.
- Friend and fan status on FCHS Facebook page, as well as mention within Tails on Trails Facebook updates.
- Top sponsor placement of name and logo on T-shirt.
- Thank you posted on social media.

### **GOLD PAW** .....\$500

- Free vending spots at Tails on Trails and The Bark in the Park.
- Recognition on event flyer, FCHS website & on the [www.recreator.com/tailsontrails](http://www.recreator.com/tailsontrails), the Frederick County Parks and Recreation website.
- Name and Logo on one or more of the mileage signs.
- Friend and fan status on FCHS Facebook page, as well as mention within some of Tails on Trails Facebook updates.
- Name and logo on T-shirt.
- Thank you posted on social media.

### **SILVER PAW** .....\$250

- Free vending spots at Tails on Trails and The Bark in the Park.
- Recognition on FCHS website.
- Friend and fan status on FCHS Facebook page.
- Thank you posted on social media.

### **BRONZE PAW** .....\$100

- Free vending spots at Tails on Trails and The Bark in the Park.
- Recognition on FCHS website.
- Thank you posted on social media.

# SPONSORSHIP REGISTRATION

## Tails on Trails

Frederick County Humane Society

Saturday, May 14, 2016

Utica District Park, Frederick, MD 21701

Name: \_\_\_\_\_

Address: \_\_\_\_\_





City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Day Time Phone: (\_\_\_\_\_) \_\_\_\_\_

### **SPONSORSHIP MENU:**

-  PLATINUM PAW .....\$2,000
-  GOLD PAW .....\$500
-  SILVER PAW .....\$250
-  BRONZE PAW .....\$100

- Yes, I do plan to bring a table and/or tent to the event site! (**For Gold, Bronze & Silver Sponsors only**); **Platinum Paw Sponsors will have tables/tents provided to them by FCHS.** Set up is 6:00am.

Please mail payment to:



Frederick County Humane Society  
Attn: Tails on Trails  
P.O. Box 3185  
Frederick, MD 21705  
301.694.8300 • [info@fchs.org](mailto:info@fchs.org)

Check Enclosed

Please Bill Me

Installments

Visa

MasterCard

Cardholder's Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Disclaimer:** The vendor/exhibitor shall hold the Frederick County Humane Society harmless against loss, damage, defacement or destruction of any property, including personal property, displayed by the vendor/exhibitor or others. The Frederick County Humane Society will not provide insurance on the vendor/exhibitor, the property of the vendor/exhibitor or against any acts or omissions of the vendor/exhibitor, its agents or employees. All insurance for personal property and public liability must be carried by the Vendor/Exhibitor. In addition, I permit the use of our photo in brochures and other promotional materials without compensation. I have read the entry information and certify compliance by signing.

**Sponsor's Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

A copy of the current financial statement of Frederick County Humane Society is available by writing P.O. Box 3185, Frederick, MD 21705-3185 or by calling (301) 694-8300. Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD 21401, (410) 974-5534